

## **For Immediate Release**

Contact:  
Collins Pugh  
csp@mountainvalleyspring.com  
504-583-1152

### **Great Range Capital Acquires Mountain Valley Water Company**

**Hot Springs, AR, March 4, 2014** – Great Range Capital today announced it recently led a team of investors, including company management, in acquiring Mountain Valley Water Company of Hot Springs, Arkansas.

Mountain Valley, “America’s Premium Water since 1871,” is the oldest continuously operated bottled water company in the United States. It competes in the premium segment of the bottled water market and serves individual consumers, major retailers and food service operators in all fifty states and selected international markets.

“Mountain Valley has an impressive and treasured heritage of providing consumers the finest spring and sparkling spring water,” said Breck Speed, CEO of Mountain Valley. “Our partnership with Great Range Capital positions us well for continued growth and success. We now have an even greater ability to deliver the high quality products and services our customers have come to expect from Mountain Valley.”

“Mountain Valley provides a top-tier domestic alternative to imported premium bottled waters. The company’s historic brand, glass packaging and superior taste and mineral content resonate strongly with today’s conscientious consumers,” said Ryan Sprott, Managing Partner of Great Range Capital. “We are pleased to partner with Mountain Valley and its employees and look forward to building upon its legacy as ‘America’s Premium Water,’” added Paul Maxwell, Managing Partner of Great Range Capital.

Great Range Capital, a private equity firm based in greater Kansas City, primarily targets controlling equity investments in Midwestern companies with revenues ranging from \$10 to \$150 million.

Learn more about Mountain Valley Water Company at [www.mountainvalleyspring.com](http://www.mountainvalleyspring.com) and Great Range Capital at [www.greatrangecapital.com](http://www.greatrangecapital.com).